

EXPERIENCE

KINGDOM MEDIA SPECIALISTS

Sr. Graphic Designer/Art Director

- ▶ Created a complete identity system for Kingdom, print & web.
- ▶ Responsible for generating all graphic materials on a daily basis.
- ▶ Designed and currently manage the website content.
- ▶ Create all promotional materials as needed.

INDEPENDENT FREELANCE

- ▶ Work from my home office with a variety of clients.
- ▶ Work with print and web mediums.

SCHOLASTIC PUBLISHING

Sr. Graphic Designer

- ▶ Worked with the Book Group Division of Scholastic Inc.
- ▶ Responsible for designing covers and interiors for a multitude of different books and licenses.
- ▶ Worked creatively with editors, illustrators and production staff on projects requiring tight deadlines and innovative design.

DNA CREATIVE

NYC Advertising Agency

Sr. Graphic Designer/Art Director

- ▶ Art directed and designed visual solutions for a variety of clients A&E, FOX News Channel, MTV, Warner Brothers, Pearson TV.
- ▶ Worked directly with clients, hired all vendors, printers and photographers for projects from concept through production.
- ▶ St. John's University
 - ▶ Designed a Quarterly Magazine for the University.
 - ▶ Created an identity system for the St. John's University Alumni Relations Department including: Logo system, Collateral pieces, Style Guide, Homepage.

INDEPENDENT FREELANCE

Sr. Graphic Designer/Art Director

- ▶ Worked independently as an art director/designer from concept through production on various projects.
- ▶ Hired all vendors related to the jobs: photographers/printers.
- ▶ Independently handled all stages of printing. Responsible for all pre-press files and followed all jobs through production.
- ▶ Handled all administrative development for each job/vendor.
- ▶ Managed all client relations, invoicing and production schedules.

THE NEW SCHOOL FOR SOCIAL RESEARCH

Assistant to the Director of Communications

- ▶ Responsible for all promotional materials for the Adult Division.
- ▶ Developed all press releases for special university programs.
- ▶ Editor of web content for the department.
- ▶ Organized and hosted the annual university open house.

SCHOLASTIC NEW MEDIA

Promotions Coordinator & Assistant to the New Media Director

- ▶ Responsible for the new product design, marketing strategies and promotional development.
- ▶ Served as the liaison between the new media team and all outside vendors.
- ▶ Heavy emphasis on writing skills and editing capabilities.

WESTON WOODS STUDIOS

Associate Producer

- ▶ Sound & Film Editor. Assisted production manager with all new productions.
- ▶ Worked with traditional cel animation. Cut and paste artwork for cels.

BOSTON UNIVERSITY '94/PARSONS SCHOOL OF DESIGN '98

My name is Robin Camera, I have been a graphic designer for 16 years. I am looking for part-time design employment. I love a design challenge and the opportunity to problem solve for my clients. If you are looking for an energetic, hardworking designer to take your ideas from concept to reality, please feel free to contact me. I am able to work from my home office when not on-site. I have extensive pre-press and on-press knowledge and experience. I look forward to meeting you. No design challenge is ever too big or too small to tackle!

SKILLS

I am well versed in and I personally own the following software:

- ▶ Adobe Creative Suites ▶ Photoshop ▶ Illustrator ▶ InDesign
- ▶ PowerPoint ▶ Adobe Muse ▶ Protools ▶ Excel ▶ Word

Visit my site at ▶ robincamera.com or connect on linkedin at

- ▶ www.linkedin.com/in/robin-camera-5649071a
- ▶ call or text #5167-528-1424